



RETAIL

In today's market, independent retailers need to employ every weapon in their arsenal to thrive on the high street. A web presence can often be the key to ensuring that David can compete with Goliath.

Fibre broadband enables retailers to rapidly update information on the website, as well as improving customer service and competitive advantage by responding to customer enquiries and orders quickly.

Super fast

Running an online business, as well as a high street business, is no easy task. With fibre broadband, routine tasks such as updating the website with new products, fulfilling customer orders and responding to enquiries become swift and painless.

Super smart

Fibre broadband makes cloud computing possible. For retailers, getting access to point of sale and payment service applications to support their business. What's more, because these applications are in the cloud the technology requirements can grow as the business grows, without requiring up front investment.

Super service

A personal service delights customers. Fibre broadband makes collaboration tools such as Google hangouts and instant messaging, a viable way to instantly respond to customer.



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