



IT SERVICES

The challenge

A company whose business is managing IT and hosted services for other organisations requires an internet connection that delivers high speeds and great capacity. However, smaller IT businesses can find the cost of leasing ethernet connections prohibitive.

The solution

IT support and managed IT services businesses are moving to fibre broadband so that they can provide their customers with the solutions they require to run their businesses effectively. In addition, fibre broadband is enabling IT delivery organisations to expand the range of services on offer to their customers; managing Microsoft Exchange, for example, or developing cloud services and networked video monitoring.

Video monitoring

Networked video monitoring, of a datacentre or a client's home or office, relies upon good upstream speeds at the premises. Superfast broadband allows security staff to watch high definition playback without buffering, improving the quality of security systems and reducing risk to the business.

Enhanced client support

Enhanced upload speeds help support engineers working at client sites. Fibre broadband makes video conferencing a more useful and cost effective option, both for client meetings and as a service offering.

Expanding the business without relocating

Fibre broadband is allowing many IT organisations to expand their business, without having to relocate. Often businesses are based in beautiful rural locations, at the heart of the same community as their clients. Without fibre broadband they would have no choice but to relocate. Being able to remain in their original location creates new local jobs as well as retaining a working environment that delights staff and clients.



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