

Fibre broadband saving businesses time and money

Iain Ollerenshaw, runs his own business Ollerenshaw IT Ltd from his home in Elstead, Surrey, an area which was upgraded during the first phase of the Superfast Surrey programme. Iain's business was formed in 2007 and he provides technology consultation services to retail, energy, pharmaceutical and public sector customers.



Ollerenshaw IT

"My new fibre broadband service is so much faster, I can download huge files quicker than before. I also use the fibre broadband for video conferencing to provide real time services to clients across the UK and abroad. The new speeds have transformed the way I work, I communicate more effectively and I feel I have a competitive edge when dealing with customers"

Iain's work relies heavily on communication as his clients are located across the country, sometimes outside of the UK, and it is essential for him to be able to provide "real time" services from a remote location. Dealing with software and application platforms means he has to frequently download products which are huge and of gigabytes in size. With his standard broadband it was regularly taking hours, and in many cases days to download the required information, which was often a painful and arduous experience. Connections were frequently lost or simply too slow to be usable. Many times Iain would have to resort to burning DVDs or copy files to a memory stick and then drive to a customer site or data centre to deliver the information.

Using video conferencing to talk with clients or offshore partners was also impossible meaning he had to call customers or partners all around the world from a landline – neither efficient or cost effective!

With fibre broadband he now has access to download speeds of around 70-80Mb/s and uploads speeds of 20Mb/s. This has transformed his experience of the online services that he uses frequently.

Using remote access he can now operate with his customers as if he was working on a machine in their own office. With no delays, screen refresh issues or file transfer problems he has become more efficient and gets work done much faster.

File operations, even with the big 50GB downloads he needs, take minutes or hours to complete – it means no more waiting days or weeks to download software. This gives him a real competitive edge with his customers.

And it is not only his work life that has benefited. Iain and his partner have recently had an addition to the family with a new baby boy, Callum. He was introduced to his Grandparents via Skype as they are based over 600 miles away in Scotland.